Elevator Pitch Workspace

**What problems or needs are you addressing?**

-Not knowing and understanding the smaller countries and their cultures

-Low tourism to minor countries

-Lack of uplifting, engaging content.

-Skipping gospel messages on social media.

-A place to connect and share my thoughts.

-Pornography

-Lack of connection

-Lack of face-to-face connection

-An all-in-one website to learn how to plan for a trip to a certain country.

-Current lists of dates don’t have plans attached to them to ease the process of trying out new dates. They lack access to resources to help them plan dates.

**Who am I serving?**

1.Countries that aren’t getting enough English tourist.

2.First time international travelers

3.Young people who aren’t confident or comfortable talking with strangers.

4.**People who need help planning dates.**

**How are you solving that problem?**

1. Creating a website with articles and links on a few unfamiliar countries, their culture, and touristy spots with quality photos and videos.

2. Creating a website with checklist of steps to take to visit a certain country and also price calculations and advise for each step of the process.

3. Creating a website that shows the benefits of choosing face-to-face conversations instead of using phone. Remove the fear of conversation. Then gives detailed tips and tricks to engaging in a conversation with strangers of different age groups. Also how to handle the awkward silence.

4. Creating a website that has contains lists of date ideas placed in price ranges that you can do in Rexburg area and anywhere and instructions on how to put the dates together (think recipe style) and where to find resources. Make it easy to read and appealing to stay on.

**Elevator Pitch Drafts**

1. Do you know that there are 195 countries in the world, and only \_\_\_ those countries are visited by English tourists? The world is so diverse that it is a pity that \_\_\_\_ countries are not visited. To boost interest in visiting unfamiliar countries, I designed a website showing many unfamiliar countries, their geography, culture, and great touristy spots. This will bring more revenue to those countries and improve global citizenship.
2. If you are a first time international traveler but you don’t know what to do to prepare for a meaningful trip without realizing to bring a certain document or your toothbrush. Are you scared how to navigate an airport in another non-English country? How can you navigate around? I created an all-in-one website providing checklists to prepare for your first international trip to several popular countries of tourism. It is also provides common phrases to learn to help you navigate around your first time there. We make it “our” mission to make your first “tour” stressless.
3. Have you ever sat in a classroom or on the bus and saw everyone on their phones, not talking with each other? The Surgeon General of the United States declared a loneliness epidemic. Younger people lack motivation to engage in face-to-face conversations with people around them. They are missing precious moments to connect. My goal is to boost desire and confidence to engage in face-to-face conversations with the person next to them by providing research, anecdotes, and tutorials on engaging in face-to-face conversations, all on an accessible, engaging website (and app) for ages 12-30.
4. Are you tired of organizing a dinner date for the 50th time, but you lack other date ideas? Maybe a friend gave you a list of 50 date ideas, but because some you are not familiar with, you decide to skip on them. I want to make it easier for people to try out different date ideas by providing a list of date ideas with instructions on how to organize them. They are categorized by price ranges and location. They are also categorized by certain skills and attributes to discover about your date. You click on the date idea, and you are taken to another page with instruction on how to organize the date. Think like a recipe. It lists materials. It also provides links of places to go to get materials and do those activities.